Alif Jahan Himu

Product Designer | SaaS | AI-Assisted Workflow

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Product Designer with 2 years of experience designing **B2B SaaS platforms**, web applications, **mobile applications**, and complex digital experiences. Skilled in user-cantered design, design systems, reusable component libraries, and translating complex workflows into intuitive, scalable interfaces using Figma. Experienced collaborating with product managers, developers, and stakeholders throughout the design lifecycle, with a strong focus on usability, accessibility, visual consistency, and iterative improvement. Leverages AI-assisted tools such as Figma Make and Claude to accelerate research, ideation, prototyping, and design workflows.

Work Experience

UI/UX Designer

Softvence Agency Mar, 2025- Dec, 2026

- Designed a **B2B marketplace platform (web and mobile)** by structuring product experiences through user flows, journey mapping, wireframes, and high-fidelity prototypes, improving usability, clarity, and information hierarchy across the platform.
- Built and maintained **design systems and reusable UI component libraries in Figma**, improving visual consistency across projects and significantly accelerating design workflows.
- Collaborated closely with **developers, product stakeholders, and cross-functional teams** throughout the design lifecycle—from concept exploration to design handoff—ensuring technical feasibility, clear documentation, and pixel-perfect implementation during development.
- Contributed to **40+ client projects across mobile apps, SaaS platforms, web applications, and websites in industries including AI, logistics, healthcare, and B2B** platforms, translating complex business and user requirements into intuitive, scalable design solutions aligned with product goals.
- Designed multiple **AI-driven digital products**, including AI interview platforms, healthcare insights dashboards, predictive analytics tools, and other experimental AI concepts, simplifying complex data and workflows into clear user-centered interfaces.
- **Leading a cross-functional team** developing AI-driven products, managing the workflow from UI/UX design through backend integration and ensuring alignment between design, development, and product goals.

UI/UX Designer (Intern)

Softvence Agency Jan, 2025- Mar, 2025

- Assisted senior designers in creating **wireframes, UI layouts, and prototypes for web and mobile applications** using Figma.
- Supported the design team by **organizing design files, maintaining component consistency, and preparing assets for developer handoff.**
- Participated in **design reviews and collaborative discussions with designers and developers**, gaining experience in product design workflows and iterative design processes.

Skills

Research: User Interviews, Journey Mapping, Empathy Mapping, Usability Testing, UX Audit, Heuristic Evaluation

Design: User Flows, Wireframing, Information Architecture, Accessibility (WCAG), Component Libraries, Style Guides, Design Systems, Figma Variables

Tools: Figma, FigJam, Adobe Photoshop, Adobe Illustrator, Canva, Miro, Notion

AI-Assisted Design: Figma Make, Claude, Antigravity, ChatGpt, Gemini, NotebookLm

Technical Awareness

HTML, CSS, JavaScript (Learning Frontend)

API & Data-driven UX understanding

Developer collaboration

AI Literacy

EDUCATION

B.S. in Computer Science

University of the People

• Present